

Dear Teacher/Principal,

Thank you for sharing your photos/videos with us on Twitter/Facebook/Instagram or through email. We would really like to use them to help promote the Outdoor Classroom Day campaign. If you are happy to share them, we would be grateful if you could sign the attached form and send us your school's general photography policy.

The photographs/video will be used across our various communications channels. They may also be circulated to the media and be used by our campaign partners to promote Outdoor Classroom Day locally, nationally and globally!

The photos/videos will be held in Project Dirt's photo/video library for this campaign. If at any time you wish your photo/video to be deleted from the library, please contact the person named below. The photos/video will be passed to Project Dirt to use for the global campaign only after full permission's have been agreed.

The photos/videos may be used on publications, promotional materials, websites and social media platforms, DVDs and other marketing materials providing essential information on our work. They will help us engage with other parents, primary schools, policy makers and politicians to promote the importance of outdoor play and learning.

Any photographs/videos taken will be used **only** to promote Outdoor Classroom Day.

Thank you for your help.

Regards,
Sudeshna Chatterjee
CEO
Action for Children's Environments (ACE) Trust

I am the person responsible for releasing photos/video from the school and have full permission from parents of these children to do so for the purposes above. I also attach our school's photography policy for your information.

Name of School

Address of school:

Signature of responsible person:

Date:

Name of responsible person:

Email address:

